ARTSPACE
CINDERFORD

Cinderford Artspace Website Survey

We are currently in the process of re-designing our website and we'd love to hear your thoughts on how it should look and what you'd like to be able to use it for. The information you provide will help us to better understand how our website is being used at present and how we can make sure that it has the functionality people want and need.

1. Which of the following best describes your contact with Artspace (select one)

64 Responses

61   I attend an Artspace course for Adults
2   I work for Artspace
1   Other (please specify)

2. How often do you visit the Artspace website? (select one)

94 Responses

1   More than once a day
1   Daily
1   2-3 Days a week
5   Weekly
10   Monthly
37   Occasionally
37   Never
2   Other (please specify) = Annually

Comments: "never", "Occasionally", "I see it on Facebook"

3. How do you typically access the Artspace website? (select one)

57 Responses

10   Smartphone
16   Tablet
29   Laptop/Desktop computer
1   Other (please specify) = all of the above

Comments: "I don't, I just visit your Facebook page", "all of the above",

4. Do you access the Artspace website as part of your job/work?

59 Responses

15 Yes / **44** No

5. When visiting the Artspace website, what information are you typically seeking? (select all that apply)

46   Adult Workshops Programme
19   Workshops out in the community (outreach)
32   Saturday Series Workshops
9   Youth Workshops Programme
9   Engage Circus workshops
19   Independent workshops happening at Artspace
24   One off events happening at Artspace
11   Exhibitions showing at Artspace
20   costs/prices of our workshops
24   General Artspace news
15   History of the organisation
9   Information about past or current projects
10   How to become a member of the organisation
5   Staff contact details
2   Job Vacancies
1   Volunteering opportunities
1   Other (please specify) = Mindscape

Comments: "on Facebook I look for courses and their prices", "Term dates", "I never use it", "Times it is actually open and actual specifics about events, if I want to go to something open days etc"

6. On a scale of 1 to 10, how easy is it to find the information you are looking for on our website?

Very Difficult   1   2   3   4   5   6   7   8   9   10   Very Easy

Average Number = **7**

14 *responses scored 5 or below*
5 *responses scored 3 or below*

7. Is there any information you have visited our website to look for, but have not been able to find?

58 Responses

No (**45**)

Yes (**13**)

Comments: "All of it", "Term dates for whole year", "End dates of courses/holidays", "Course dates and prices", "Engage Circus history; how/when it started etc", "Term dates", "I never use it", "Times it is actually open and actual specifics about events, if I want to go to something open days etc", recent projects, exhibitions news, term dates, "Saturday series

information wouldn't display", community events, open days, opening times, Info about staff/tutors.

8. What in your opinion is the most important feature of our website?

To show whats going on
The adult class adverts
General information
Dates, times, cost and what a course offers
Courses/exhibitions
Classes I enjoy
Classes
Researching adult arts programme
Courses keeping adults busy
Easy access with working links
Available courses
Courses and what's going on
Photographs
Information
Classes info
What's happening info
Simplicity of layout
Ease of use
Clarity of information
User friendly
News
Artspace info and contact details
When open,
costs

BOLD = lots of people gave this answer

9. What do you like least about our website?

It's lacking accessibility for blind people
Not sure
It is currently incomplete
The photos
Out of date information
No explanation of what artspace is/who we are
Links to Facebook
Difficult to navigate
Not google optimised(doesn't link to individual pages)
Feels old and does not reflect the good work Artspace does
Stock photos
Can't find info
Lots of scrolling required
Nothing

BOLD = lots of people gave this answer

10. What features or improvements would you like to see on the Artspace Website?

Improved accessibility for Blind people
Classes in the evening
More visuals of artwork produced at Artspace
More easy to read
Keep it updated
Keep it visually vibrant yet easy to navigate and read
]gallery of student and tutor work
Information about tutors – Not their life history, but so as you can put a name to a faceand
know their areas of interest. – you have lots of talent and should show it, its all about people
Ability to pay online
Better advertising on Facebook page
Really clear links to areas of learning
Welcome page explaining Artspace as a whole
More example of artwork/a gallery
Responding to emails
Easy to find course details
More clearly laid out menu
More input from young people
Menu to see events and classes at a glance
Become a member or donate

BOLD = lots of people gave this answer

11. Do you have any other comments you would like to make about our website?

I like to see what's on during the day
Use art created at artspace to advertise courses not images created by someone not related
to the organisation
Love the pencils
Be good to see a diary section
Promo video on the front page to explain the varied stiuff Artspace does in the community
Great, simple look. Easy to use. Love the fresh, clean, simple layout.